I claim:

- An apparatus for facilitating to locate a missing person comprising a body
 containing a writing surface, wherein the body has a first side and a second side and the writing
 surface is on the first side, and includes indicia relating to a missing person and an area for an
 autograph portion.
- 2. The apparatus for facilitating to locate a missing person according to claim 1, wherein the body has an area for information relating to a reward.
- 3. The apparatus for facilitating to locate a missing person according to claim 1, wherein the body has an area for information relating to a sponsor.
- 4. The apparatus for facilitating to locate a missing person according to claim 1, wherein the indicia relating to the missing person is chosen from the group consisting of a picture, a photograph or a sketch of the missing person.
- The apparatus for facilitating to locate a missing person according to claim
 wherein the indicia relating to the missing person includes vital statistics and physical characteristics of the missing person.
- The apparatus for facilitating to locate a missing person according to claim
 wherein the area for information relating to the reward identifies an amount of the reward.
- The apparatus for facilitating to locate a missing person according to claim
 wherein the area for information relating to the sponsor includes a sponsor's logo or banner.
- 8. The apparatus for facilitating to locate a missing person according to claim 1, wherein the area for the autograph portion includes an area for a signature of an individual and the individual's photograph.

- The apparatus for facilitating to locate a missing person according to claim
 wherein the body comprises a card or a paper sheet.
- 10. The apparatus for facilitating to locate a missing person according to claim 1, wherein the second side is a magnet or includes an adhesive coating.
- 11. The apparatus for facilitating to locate a missing person according to claim 1, wherein the body has an area for information relating to a reward and an area for information relating to a sponsor.
- 12. A method for assisting to locate a missing person, comprising the steps of:

providing a body;
providing a likeness of the missing person on the body;
providing vital statistic information of the missing person on the body;
providing reward information on the body;
providing sponsorship information on the body; and
providing an autograph portion on the body.

- 13. The method for assisting to locate a missing person according to claim 12, wherein the reward information includes a reward amount.
- 14. The method for assisting to locate a missing person according to claim 12, wherein the likeness of the missing person is chosen from the group consisting of a picture, a photograph or a sketch of the missing person.
- 15. The method for assisting to locate a missing person according to claim 12, wherein the vital statistic information of the missing person includes physical characteristics of the missing person.

- 16. The method for assisting to locate a missing person according to claim 12, wherein the sponsorship information includes a name of a company, association, or individual.
- 17. The method for assisting to locate a missing person according to claim 12, wherein the autograph portion includes a signature of an individual and the individual's photograph.
 - 18. An apparatus for facilitating and locating a missing person, comprising: a body;
 means for identifying the missing person;
 means for providing a likeness of the missing person on the body;
 means for providing vital statistic information of the missing person on the body;
 means for providing reward information on the body;

means for providing sponsorship information on the body; and means for providing an autograph on the body.